

# Custom Integrated Demand Programs



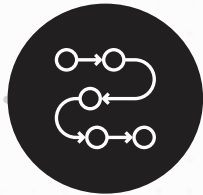
AI-Powered. Human Engineered.

Each program is overseen by a dedicated customer success manager, a trusted in-house expert, ensuring your success exceeds your goals. Always ready to strategize and execute, we deliver your campaigns and insights tailored to your targets, continuously optimizing pacing and performance. It's a data-driven turnkey solution, personalized just for you.

## Our Process



Strategy Session



Execution & Support



Lead QA & Delivery



Check-in



Reporting

### Targeted Lead Acquisition

A single or multi-touch program to generate MQL or HQL leads

Includes:

- Content Syndication with Email Marketing

Enhance your program with Custom questions or BANT qualification.

Or incorporate Multi-touch or Email Nurture for progression.

### Full Funnel Demand Generation

Integrated program to capture leads at each stage of the buyer's journey

Includes:

- Content Syndication with Email Marketing
- Email Nurture
- Telemarketing
- Email Newsletters

Enhance your program with Custom Questions or BANT Qualification.

### Account-Based Marketing

Custom program to identify, engage, and capture contacts within your target account list

Includes:

- Account Discovery: Identify by desired intent and funnel stage
- Contact Development and Engagement: Verify contacts that align with your program goals, engage the buying committee, and displace competitors

Choose and integrate programs:

- Content Syndication with Email Marketing
- Content Syndication with Email Nurture
- Telemarketing
- Email Newsletters
- Add Custom or BANT questions

We combine industry-leading business intelligence and precision data with cutting-edge artificial intelligence (AI) to identify target prospects and drive pipeline acceleration. Our top priority? Your satisfaction. That's why we work with you to surface the right leads at the right time. Visit us at [demandskill.com](https://demandskill.com) for more.



[demandskill.com/lets-talk](https://demandskill.com/lets-talk)



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